

Social Weekly Planning Calendar

Week of:



Other:    

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Image Quick Reference:

Pro Tip:

Make it easy on yourself and create posts in 1080 x 1080 px across the board. Re-using images will save you time and energy.

Instagram

post - 1080 x 1080 px
story - 1080 x 1920 px

Facebook

cover image desktop - 820 x 360 px
cover image mobile - 640 x 360 px
post - 1200 x 628 px
profile image - 720 x 720 px

Pinterest

post - 1000 x 1500 px

LinkedIn

cover image - 1536 x 768 px
profile image - 300 x 300 px
shared image - 1200 x 627 px